



#MoveTogetherKC

Sample Press Release/Blog Messaging

FOR IMMEDIATE RELEASE

[Organization Name] Joins Move Together KC Campaign to Inspire Physical Activity and Health in Kansas City

Kansas City, [Date] — [Organization Name], a community organization dedicated to [brief description of organization's mission and focus], proudly announces its active participation in the Move Together KC campaign. This community-wide initiative, powered by The Kansas City Healthy Lifestyles Collaborative, aims to inspire and promote a culture of physical movement for every body in the Kansas City region.

The campaign is guided by The Kansas City Physical Activity Plan, a comprehensive set of evidence-based strategies to increase rates of physical activity. The KCPA Plan draws from local research, community recommendations on physical activity, and national physical activity reports, including the National Physical Activity Plan and the United States Report Card on Physical Activity for Children and Youth.

As a member of Move Together KC, [Organization Name] is actively contributing to the campaign's success by [briefly describe the organization's role, such as developing strategies, providing resources, or leading initiatives within a specific sector].

[Organization Name] recognizes the significance of Move Together KC in promoting healthier lifestyles for all Kansas Citians and fostering collaboration among community organizations throughout our region. [Include a quote from Organization Leadership about excitement/reason for involvement].

Join us in making a difference! We invite other local organizations, businesses, and residents to get moving together in support of Move Together KC. Whether you are a business owner, organization leader, or individual, your participation is needed to help improve the health and well-being of our community. Let's Move Together KC!

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About Move Together KC

#MoveTogetherKC is a campaign to inspire and promote a culture of physical movement for every body in the Kansas City region. Powered by The Kansas City Physical Activity Plan and supported by a diverse coalition of community organizations, Move Together KC seeks to create a culture of physical movement that is inclusive and accessible to all. Learn more at kcphysicalactivityplan.org or on social media @MoveTogetherKC

For media inquiries, please contact:
The Kansas City Healthy Lifestyles Collaborative
kchlc@cmh.edu

About [Organization Name]
[Organization boilerplate].

For media inquiries, please contact:
[Media Contact Name]
[Title]
[Organization]
[Email]
[Phone]

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